

3.2.1 Institution has created an ecosystem for innovations including incubation centre and other initiatives for creation and transfer of knowledge.

The institution has created an ecosystem for innovation including incubation centre and other initiatives for creation and transfer of knowledge. The faculty members are empowered to take up research activities utilizing the existing facilities. The college has a Research and Development Cell to monitor and address the issues of research by a senior professor Dr. C. Ghanasyam, Director R&D, CO-Director Principal Dr. M. Murali and all HOD'S.

Functions of the Committee:

- Creating research culture among faculty members and students.
- Motivating to undertake minor and major research projects from various funding agencies.
- Identification and assisting for finance from Management as well as funding agencies like DRDO, DST and AICTE. Approved funds from NALCO however it is under process.
- Guidance for publication of papers/articles in reputed journals.

Recommendations: (Verification is required)

- Recommend the employees to increase their number of research publications.
- Recommend to undertake minor and major research projects from various funding agencies.
- Recommend funds for research from various funding agencies.
- Recommend to organize more number of seminars, conferences and workshops.

Impact of Recommendations:

- As a result of recommendations from R&D Cell and Management, the number of projects suited up.
- There is increase in the publication rate by the faculty members.
- Students came up with minor and major projects.
- Faculty members and students took initiation to enroll themselves in more number of professional societies.

Entrepreneurship Cell:

This cell is headed by Training and Placement Officer and HOD of Management Studies. It helps student community to conduct research work and survey for identifying entrepreneurial opportunities (particularly in S&T areas and Service sector).

Functions:

- We invite eminent personalities from small and large industries and organize seminars and workshops with them.
- We visit nearby villages and promote entrepreneurial education to the backward students.

Moto of the Department: To create employment opportunities to unemployed youth, increase individual savings which indeed will increase the per capita income, standard of living and thus revenue to the government.

3.3.1**Conflict Of Interest Policy****Purpose:**

The purpose of conflict of interest policy:

- To maintain credibility and transparency in accreditation process
- To have confidence and assurance of fairness and impartiality in the decision making vis-à-vis the accreditation processes

Persons of Interest who must declare any conflict of interests:

Members of governing council, Executive committee, Academic Advisory Committee, Evaluation and Accreditation Committee, Chair persons/ members of evaluation team, Resource persons, Master trainers, and Consultant and Staff of NAAC.

Procedure:

In order to avoid potential or perceived conflict of interest, the persons of interest are not expected to:

- have personal or financial interests of any kind in the university/institution; or
- have or had a close, active association with the programme or faculty/school/department in the university/institution that is being considered for accreditation.

Some of the close/active associations are:

- serving as faculty or consultant, either currently or in the past, for the university/institution whose programme is being considered for accreditation;
 - being an alumnus or a recipient of honorary degree from the university/institution whose programme is being considered for accreditation;
 - hold current or past membership of a board of the university/institution or any advisory committee in the university/institution whose programme is being considered for accreditation
 - Having current or past discussions or negotiations of employment with the institutions.
- The list above is just illustrative, and not exhaustive.

- The persons of interest must absent themselves from any NAAC meeting in which discussions or decisions occur for which they have any actual or possible conflict of interest.
- Governing Council, Executive Committee, Evaluation and Accreditation committee and Staff members of NAAC may observe an accreditation visit, but they are not eligible to serve as members or Chairpersons of Evaluative team.
- All representatives of NAAC must sign a conflict of interest indicating that they have understood policies.

Duty to Disclose:

The responsibility of disclosing any conflict of interest lies with the individuals identified as persons of interest. They must come forward voluntarily and disclose the nature of their conflict and recuse themselves from discussions about the institution with which they have the said conflict.

3.4.1 Extension activities in the neighbourhood community in terms of impact and sensitizing students to social issues and holistic development during the last five years.

To impart and sensitize students to social issues and holistic development and to move social responsibility from theoretical foundation to practical, we have a committee named Sanketika Social Service Committee (SSSC), which consists of Physical Directors as

coordinators, 3 faculty members and 5 student coordinators. This committee acts as a unique and strong mentoring process through which many social activities are observed:

- It organizes a seminar on Anti-ragging every year.
- We are organizing different activities in different villages nearby Visakhapatnam City.
- This organizes career guidance programmes in the village to create awareness among school going students for choosing their career oriented courses after finishing the school education.
- Developing leadership qualities among the students and unemployed youth through Health awareness camp, Blood Donation Camps and literary programs.
- It Organizes awareness programmes on Road safety by distributing pamphlets of wearing helmet, seatbelts, drink and drive, minor driving, following safety rules etc.,
- Create awareness on Anemia by printing and distributing relevant pamphlets among the public.

The above activities make the students aware of the social responsibility; social environment etc., which in turn transforms them into responsible citizens with moral values.