# AKSHATA SONAWANE

Contact: +91-9930413165 Email: akshatasnwn@gmail.com LinkedIn: www.linkedin.com/in/akshata-sonawane-457b84a4 Location: Hyderabad "Illustrious career in shaping the company culture, fostering employee engagement, and driving organizational success through effective HR management."

# **OPERATIONS / HUMAN RESOURCE MANAGEMENT PROFESSIONAL**

"Capable of developing robust talent pools, forming dynamic leadership teams, and cultivating high-performance organizational cultures."

# **A BRIEF SNAPSHOT**

- Diligent and Highly-skilled Professional with over 6 years of experience and strong acumen in managing comprehensive HR operations and contributing to business success through effective human capital management. Remarkable proficiency in transforming HR departments into strategic entities that support business growth and foster a diverse, innovative work environment.
- **Exponential knowledge** in developing robust talent pools, forming dynamic leadership teams, and cultivating high-performance organizational cultures. Adept at introducing new processes, staffing strategies, and structures to improve business efficiency.
- **Proven ability** to lead organizations through transitional phases and advocating for cultural change. Expertise in recruitment processes, encompassing sourcing, interview coordination, testing, offer issuance, onboarding, and exit procedures.
- A change advocate with competency in utilizing the technology effectively for data-driven people decisions and leading the change programs enhancing growth, cost efficiency, and employee engagement.

## **CORE COMPETENCIES**

-	Strategic Planning	•	Statutory Compliance	•	Management Reporting
•		•		•	
•	Human Resource Management	•	Labor Relations	•	HRIS Management
٠	Staffing and Recruitment	•	Employee Welfare	٠	Organizational Designing
٠	Compensation and Benefits	•	Payroll Administration	٠	Change Management
٠	On the Job Training	•	Employee Engagement	٠	Ad-hoc Project Management
٠	HR Policies	•	HR Analytics	٠	Team Management

## **EMPLOYMENT OUTLINE**

#### Feb 2021 – Dec 2023: Amazon, Hyderabad as Contact Resolution Specialist

Commenced as Seller Support Associate and promoted to Contact Resolution Specialist

#### Key Deliverables:

- Managed a high volume of inbound customer inquiries through phone, email, and chat, ensuring timely and accurate responses.
- Identified and resolved complex customer issues, including complaints and service requests, leading to increased customer satisfaction.
- Maintained detailed records of customer interactions and complaints, ensuring a comprehensive database for future reference.
- Handled escalated seller interactions for marketplaces across the US, Canada, and Mexico.
- Monitored customer satisfaction through follow-ups and surveys, using the feedback to drive continuous improvement in service delivery.
- Participated in the training of new specialists, sharing knowledge and best practices to ensure high standards across the team.
- Improved the effectiveness in resolving seller-related queries.
- Crafted and refined product detail pages for marketplaces in the US, Canada, and Mexico.
- Investigated product-related concerns and potential customer fraud, leading to justified reimbursements for sellers.
- Oversaw and analyzed financial transactions pertaining to sellers.
- Analyzed trends in customer inquiries and issues, providing insights into the strategic planning of the customer service department.

#### May 2019 – 2021: Bobas & Bubbles – Inorbit Mall, Vashi as Proprietor

Initiated a Taiwanese Dessert and Bubble Tea Store in Navi Mumbai after in-depth market research. Ran the profitable venture for two years before its closure in May 2021, influenced by the Covid-19 pandemic constraints.

#### Key Deliverables:

- Oversaw store operations, including financial management, inventory control, and business planning to ensure profitability and efficiency.
- Drove the start-up's launch, operational setup, turnaround initiatives, and forging strategic partnerships.
- Developed and implemented sales and marketing strategies to attract new customers, retain existing ones, and boost sales, including advertising, promotions, and online presence.
- Ensured high levels of customer satisfaction through excellent service; addressed customer inquiries, and complaints, and provided solutions to meet their needs.
- Maintained inventory, selected products as per customer needs and market trends, and managed supplier relationships.
- Managed the store's budget, financial planning, and accounting; kept track of expenses and revenues, and made adjustments as needed to maintain financial health.
- Maintained the physical appearance of the store, and ensured it was clean, organized, and appealing to customers.
- Focused on customer acquisition and retention, leading to sustained business growth and profitability.

• Formed and nurtured strong relationships with key clients, prioritizing customer satisfaction.

### 2018: Kailash Parbat – Inorbit Mall, Vashi as Assistant Supervisor

Key Deliverables:

- Oversaw daily retail operations to ensure efficiency and customer satisfaction.
- Coordinated staff schedules to maintain adequate coverage during business hours.
- Monitored inventory levels and reordered stock as necessary.
- Implemented store policies and procedures to maintain a consistent and quality experience for customers.
- Handled customer queries and complaints with professionalism and care.
- Trained new team members in in-store procedures and customer service standards.

### 2017: U&I Entertainment – Navi Mumbai as Assistant to Event Ops Manager

Key Deliverables:

- Managed a diverse client portfolio, overseeing their yearly event schedules.
- Directed team efforts to devise and implement successful event strategies for clients.
- Facilitated communication and collaboration between multiple internal teams, such as marketing, client services, supply chain, design, and operations, for both client proposals and event execution.

## 2015 - 2017: Naaptol - Mumbai as In-House Model (Part-Time)

Key Deliverables:

- Successfully advertised telemarketing products for a Home Shopping Channel.
- Fostered and maintained customer relationships through skilled interactions.

# **PROFESSIONAL ACCOLADES**

- Major Gemba Recognition, Amazon in 2022
- Contestant of MTV Splitsvilla Season 10 (2017)
- Silver-level Bachata Competition Winner
- Played national-level U-19 baseball in 2012
- Played State level U-17 basketball in 2011
- Represented Brand campaigns on my Social Media such as Happn App, Imperial Blue, Vivo India, mCaffeine, Oppo India, Shoppers Stop, Central India, Clean & Clear, Paytm Mall, Skoda India, B612 India, Honor India, OnePlus, Everyuth Naturals, Ariel, Reliance Jewels, Fbb Online, Urban Company, Lavie World, Pee Safe, Daniel Wellington, and more.

# **EDUCATION CREDENTIALS**

- Executive Certificate in HRM, from IIM-Raipur in 2022.
- PG Diploma in HRM, from Narsee Monjee Institute of Management Studies, Mumbai in 2021.
- Bachelor in Management Studies (Human Resources), from SIES College of Arts, Science & Commerce in 2017.

# **TECHNICAL PROFICIENCY**

- MS-CIT
- C
- C++
- Posist

# PERSONAL DOSSIER

Date of Birth: 9th May 1996 | Languages Known: English, Hindi, Marathi, and Telugu